



THIS IS SAMORA

If you don't know Samora, you're missing out. Put her on your stage and she's gonna set it **on fire** and give your audience the **best time**...

Samora is a fresh, real, raw, energetic and exciting **Reggae-Pop**-singer, an **Afrobeat**-queen and a true **Dancehall**-diva. Based in Switzerland, but originally from Suriname and the Netherlands, she has evolved into an **internationally known and recognized up-to-date artist**. Two of her latest releases with Jamaican superstars **Turbulence** and **Lutan Fyah** are proof enough. Her music always has this kind of **Afro-Caribbean flavor**, but with her open mindset, she appeals to a wide audience as well. She is mixing all kinds of Pop styles with Reggae related music, be it Afrobeat, Afropop, Modern Dancehall or Reggae itself. It is her rooted and down-to-earth musical profile combined with an open and free approach towards music and life itself which makes Samora an **outstanding artist with a strong personality**. She has emerged into a very attractive performer, be it on records or at live shows. Wherever she stands on a stage, people are impressed by her **energy, power and passion** for what she does. That's why both fans and the media are more and more aware of her talent and appreciating her outstanding **versability**. Samora never disappoints her audience, something she had the luck to prove even during the last two years, which have not been the easiest for most artists... She has never given up her passion and motivation for music, which shows she's a persistent, highly focused and hard-working artist: After her first international tour in 2018, her debut album release in 2019 in Amsterdam's legendary club "Paradiso" and two singles in the same year, she dropped 6 more singles in 2020 and had **7 singles and 5 video releases in 2021**, working with a Swiss/French production team, all well received by fans and the media. And for **2022** she plans a **major album release** - you're gonna be surprised and amazed of her next steps. This is a promise.

WWW.SAMORAMUSIC.COM



LATEST RELEASE



MUSIC PLATFORMS

[Spotify](#)
[Apple Music](#)
[YouTube](#)
[linktree](#)

SOCIAL MEDIA

[Instagram](#)
[Facebook](#)
[Twitter](#)
[TikTok](#)

LIVE IMPRESSIONS

[Samora - live on stage \(EPK video\)](#)
[Virtual live showcase for Reggae Divas \(2021\)](#)

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[MEDIA PICTURES](#)
[RIDERS](#)



BIOGRAPHY

Born in 1991 in Paramaribo, **Suriname**, Samora came into contact with music at a very early age and fell in love with the different sounds and styles, from Gospel to Reggae. **Even as a little girl, she wanted to become a singer.** When she **moved to the Netherlands** at the age of 14, she was able to realize her dream and turned to a career in the music business. Between 2012 and 2014 she attended the **Nederlandse Pop Academie** in Utrecht, founded her own band and participated in music competitions, some of which she won. After her first two singles "Amazing" and "My Turn" in 2015 she turned more and more to Reggae-related music, which was reflected in the 2016 insider tip **"Momma Said"**. Further singles and first bigger shows in the Netherlands followed until 2018, when she accepted an invitation from the band Open Season to be part of the **"Female Reggae Voices"** tour. Together with the Swiss Reggae band she released the tune **"Me Na Fallin"**. In spring 2019 her **debut album "Moengo"** was released, a homage to the place where her parents first met. And between 2019 and 2021, Samora released a huge number of other singles such as "Keep My Fire Lit", **"Free Up"**, "What You Came For" and "Home Again". In 2020 and 2021 Samora intensified her bond with Switzerland and worked with her Swiss production team on her next steps and releases. She consistently pursues her path of expanding her fanbase through commitment, **up to date releases** and **convincing live shows**, as for example at the renowned **"Reggaelake Festival"** in Amsterdam 2019, but as well at several memorable gigs in Switzerland. Her consistency attracted international **music magazines** and platforms to write about her releases, too. For example she was on the **front cover** of the international renowned Reggae and Dancehall magazine **IrieMag in summer 2020**. But a lot of other medias are publishing her releases, interviews and sharing her music on their platforms as well.

AWARDS

2011 Winner Vers 2011-2012, Winner Flavourland
2012 Flevoland Vertegenwoordiger tijdens Sena Pop
2012 Winner Skills
2013 Winner Geheim van Starsound
2018 3rd place Groteprijs van Nederland



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ALBUM 2022

Her **latest single "Please Be Mine"** (26.11.21) featuring international renowned Jamaican artist Turbulence is some kind of starting point for her **upcoming album** which is going to be released in **May/June 2022**. Several songs on the album are featuring other international artists as well, that's why plans are made to make a **huge album launch** with guests from all four corners of the world, on and off stage. Without any doubt Samora's second album will put her and her art in the spotlight of the music industry. Listeners and fans can expect a versatile, inspiring, creative and energetic musical piece of art... Samora is full of inspiration and passion for her art and many beautiful songs and videos can be expected from this talented young artist in the future.

LIVE ACHIEVEMENTS SELECTION

13.07.2018 **Zwarte Cross Festival** (NL)
20.07.2018 **Moon&Stars Festival** (CH)
22.07.2018 Reeds Festival & Am Schluss (CH)
07.02.2019 Paradiso Amsterdam (NL)
16.06.2019 Reurpop, Ruurlo (NL)
05.07.2019 Reitschule Bern (CH) w. *Protoje*
14.07.2019 Rastaplas (NL)
24.08.2019 **Reggaelake Festival** (NL)
09.11.2019 Café Bar Mokka Thun (CH)
19.12.2019 **Bierhübeli Bern** (CH)
03.07.2020 Sounds Of Garden (CH)
29.05.2020 Mühle Hunziken (CH)
28.08.2021 **Seaside Sessions** (CH)

MEDIA COVERAGE SELECTION

ONLINE AND PRINT MAGAZINES

[World A Reggae \(Netherlands\) 2021](#)
[Groovin Mood \(Brasil\) 2021](#)
[Mzansi Reggae \(South Africa\) 2020](#)
[IRIE Mag \(USA\) 2020 & IRIE Mag \(USA\) 2019](#)
[World A Reggae \(Netherlands\) 2019](#)
[Riddim 03/19 \(Germany\)](#)

RADIO AIRPLAY WORLDWIDE

e.g. **"Free Up"** (2020): > 1100 radio stations

RELEASES 2021

