



THIS IS SAMORA 2023

WWW.SAMORAMUSIC.COM

If you don't know Samora, you're missing out. Put her on stage and she's gonna set it **on fire** and give the audience the **best time**...

Samora is a fresh, real, raw, energetic, and exciting **Reggae-Pop**-singer, an **Afrobeat**-queen, and a true **Dancehall**-diva. Based in Switzerland, but originally from Suriname and the Netherlands, she has evolved into an **internationally known and recognized up-to-date artist**. Her latest release **Chameleon** with features from Jamaican superstars **Anthony B, Turbulence & Jah Mason** are proof enough. Her music always has this kind of **Afro-Caribbean flavor**, but with her open mindset, she appeals to a wide audience as well. She is mixing Reggae related music, be it Afrobeat, Afropop, Modern Dancehall or Reggae itself with all kinds of Pop styles. It is her rooted and down-to-earth musical profile combined with an open and free approach towards music and life itself which makes Samora an **outstanding artist with a strong personality**. She has emerged into a very attractive performer, be it on records or at live shows. Wherever she stands on a stage, people are impressed by her **energy, power and passion** for what she does. That's why both fans and the media are more and more aware of her talent and appreciating her outstanding **versability**. Being a persistent, highly focused, and hard-working artist, Samora never ever disappoints her audience.

After her first international tour in 2018, her debut album release in 2019, 6 singles releases in 2020, 7 singles and 5 videos in 2021, she set an impressive mark in 2022 with her **album Chameleon** (distributed by Hapilos) and an **international tour** - including a very convincing and powerful first appearance at the legendary **Rototom Sunsplash Festival** in Spain.

And in **2023** the Chameleon tour continues, so you must check out one of her live shows... Her stage presence and versatility will surprise and impress you. This is a promise.



LATEST RELEASE



MUSIC PLATFORMS

[Spotify](#)
[Apple Music](#)
[YouTube](#)

SOCIAL MEDIA

[Instagram](#)
[Facebook](#)
[TikTok](#)
[linktree](#)

LIVE IMPRESSIONS

[Samora - live on stage \(EPK video 2020\)](#)
[Virtual live showcase for Reggae Divas \(2021\)](#)
[Samora - live at Rototom Sunsplash \(2022\)](#)

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MEDIA PICTURES



Photo: Sni peshot Photography

BIOGRAPHY

Born in 1991 in Paramaribo, **Suriname**, Samora came into contact with music at a very early age and fell in love with the different sounds and styles, from Gospel to Reggae. **Even as a little girl, she wanted to become a singer.** When she **moved to the Netherlands** at the age of 14, she was able to realize her dream and turned to a career in the music business. Between 2012 and 2014 she attended the **Nederlandse Pop Academie** in Utrecht, founded her own band, and participated in music competitions, some of which she won. After her first two singles "Amazing" and "My Turn" in 2015 she turned more and more to Reggae-related music, which was reflected in the 2016 insider tip **"Momma Said"**. Further singles and first bigger shows in the Netherlands followed until 2018, when she accepted an invitation from the band Open Season to be part of the **"Female Reggae Voices"** tour. Together with the Swiss Reggae band she released the tune **"Me Na Fallin"**. In spring 2019 her **debut album "Moengo"** was released, a homage to the place where her parents first met. Between 2019 and 2022, Samora released a huge number of singles such as "Keep My Fire Lit", **"Free Up"**, "What You Came For" feat. **Lutan Fyah**, "Home Again" feat. **Brother Culture**, "Jah Inna Mi Life", "Fake" and of course her phenomenal album **"Chameleon"** (2022). She consistently pursues her path of expanding her fanbase through commitment, **up to date releases** and **convincing live shows**, such as the renowned **"Reggaelake Festival"** 2019 or the legendary **"Rototom Sunsplash"** 2022. Her consistency attracted international **music magazines** and platforms to write about her releases, too. For example she was on the **front cover** of the international renowned Reggae and Dancehall magazine **IrieMag in summer 2020**. But a lot of other medias are publishing her releases, interviews and sharing her music on their platforms as well.

AWARDS

2011 Winner Vers 2011-2012, Winner Flavourland
2012 Flevoland Vertegenwoordiger tijdens Sena Pop
2012 Winner Skills
2013 Winner Geheim van Starsound
2018 3rd place Groteprijs van Nederland



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ALBUM CHAMELEON 2022

Her **single "Please Be Mine"** featuring Jamaican artist Turbulence was the starting point for her **album "Chameleon"**, released on **June 3 2022**. The album name stands for stylistic versatility and colorful variety. Her musical work represents a bouquet of the most diverse expressions of Afro-Caribbean-Jamaican influences. "Chameleon" is rooted in Afro-Caribbean rhythms, modern Dancehall and, of course, Reggae. She skillfully combines this concentrated load of tropical sounds with R'n'B and Pop elements, creating her very own style in which she can live out her love for music and versatility.

LIVE ACHIEVEMENTS SELECTION

13.07.2018 **Zwarte Cross Festival** (NL)
20.07.2018 **Moon&Stars Festival** (CH)
22.07.2018 **Reeds Festival**
07.02.2019 **Paradiso Amsterdam** (NL)
05.07.2019 **Reitschule Bern** (CH) w. Protoje
24.08.2019 **Reggaelake Festival** (NL)
19.12.2019 **Bierhübeli Bern** (CH)
03.07.2020 **Sounds Of Garden** (CH)
03.06.2022 **Afro-Pfingsten-Festival** (CH)
08.07.2022 **Sunshine Reggae Festival** (DE)
09.07.2022 **Lakesplash Festival** (CH)
16.08.2022 **Rototom Sunsplash** (E)
26.08.2022 **Seaside Festival & Clanx Festival** (CH)

MEDIA COVERAGE SELECTION

ONLINE AND PRINT MAGAZINES

[Reggaeville - Album Review 2022](#)
[Riddim Mag 2022 2022](#)
[Caribbean Elite Magazine 2022](#)
[IRIE Mag 2022 2020 2019](#)
[Laut.de 2022](#)
"Sean Paul finally gets some competent competition."
[World A Reggae 2021](#)
[Mzansi Reggae 2020](#)

RADIO AIRPLAY WORLDWIDE

e.g. ["Free Up"](#) (2020): > 1100 radio stations

RELEASES SELECTION 2021 & 2022

